

Where would Pennsylvania be without its dairy cows, producers and farms?

## A TOAST TO HEALTHY NEIGHBORS – AND A HEALTHY ECONOMY

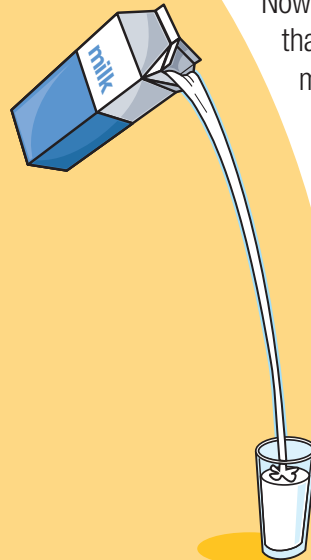
I'm more than just a lean, mean milk machine.

**T**ruth is, the impact would be felt way beyond our refrigerators and kitchen tables—it would go deep in our pockets, to the tune of more \$4 billion per year losses from the Pennsylvania economy!

Everyone knows dairy farmers produce our favorite milk products – the yogurt we enjoy with our granola, the cheese topping on our pizza, the after school gulp of chocolate milk.

But did you know our dairy production and associated businesses contribute more than \$4.2 billion annually to the Pennsylvania economy? Those businesses create more than 40,000 jobs and spend about 85% of their incomes within local communities.

So the next time you drive past a dairy farm, think outside the milk carton and realize how much Pennsylvania's dairy farms strengthen our state's bottom line.



Now when you reach for that tall glass of Pennsylvania milk, you'll understand that it's not only a healthy choice for you, it's a show of support for PA's dairy farm families. And in turn, it's a great way to help keep our state's bottom line healthy and our local communities strong!



CENTER FOR  
**Dairy**EXCELLENCE

2301 N. Cameron St.  
Harrisburg, PA 17110-9408  
(717) 346-0849  
[www.centerfordairyexcellence.org](http://www.centerfordairyexcellence.org)  
[info@centerfordairyexcellence.org](mailto:info@centerfordairyexcellence.org)

The Pennsylvania Dairy Task Force expresses its appreciation to the PA Dairyman's Association, the Pennsylvania Dairy Promotion Program, and Mid-Atlantic Dairy Association.

© 2005 CDE



For Pennsylvania's economy,  
**I'M A CASH COW.**

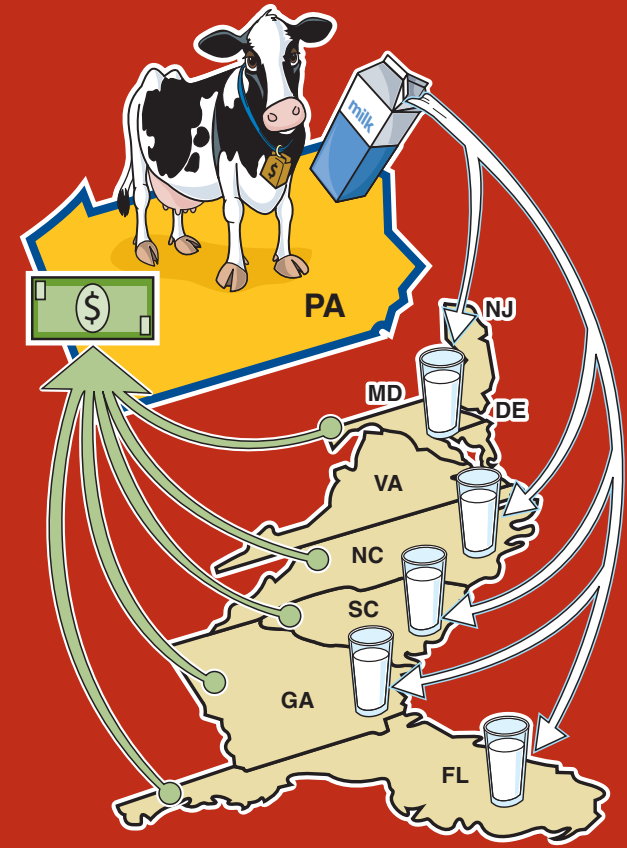
## THE POWER OF COWS FUELS THE PA ECONOMY:

- Pennsylvania's dairy industry is the fourth largest in the country.
- Agriculture is one of Pennsylvania's leading economic enterprises and dairy represents 42% of it.
- Pennsylvania's dairy industry supports 40,000 jobs, with hourly wages significantly higher than service and retail industries.
- Pennsylvania is home to 9,000 dairy businesses – and 560,000 cows.
- Milk produced in the Commonwealth generates \$1.5 billion in income.
- The state's annual milk production equates to 201,240 tanker loads. Place these end-to-end and they would stretch from Philadelphia to Los Angeles.

## MILK FLOWS OUT – CASH FLOWS IN.

Hats off to Pennsylvania dairy farmers for being mighty neighborly! Not only do they make enough milk to satisfy our state's needs, they also help states to our south make up for their own milk shortfalls.

This movement of milk to the south translates to more revenue for local dairy farmers and further strengthens our state's bottom line. It's just one more way dairy farms are good for Pennsylvania's economy.



### Impact on Local Economy from Dairy Farm with:

\*Source: Dairy in Pennsylvania: A Vital Engine for Economic Development



## LIQUID ASSETS

Look how much your local economy benefits!

More than milk comes from Pennsylvania's dairy operations. The annual economic impact on the local economy of just one cow is \$13,737\*. *That's a lot of moola!*